

JAM THUNDER MOBILE DJ

EVENT PLANNING GUIDE

Event Type: _____

Contact Name: _____

Event Location: _____

Customer's Phone Number: (HM) _____ (CEL) _____

Best time to reach you: _____

Does this location have free parking for the DJ? YES _____ NO _____

Will the DJ equipment be outdoors? YES _____ NO _____
(If yes, equipment and DJ must be protected from sun, rain etc)

What time are guests expected to arrive in the room where the DJ will set up? _____
(This should be the same time as the contract start time. We arrive between 30 to 60 minutes prior to the event).

What is the expected attendance? _____

Age groups of guests:

_____ % Ages 17 & Under _____ % Ages 18-25 _____ % Ages 26-35
_____ % Ages 36-45 _____ % Ages 46-60 _____ % Ages over 60

YOUR DISC JOCKEY

What should be the attire of your DJ: _____

What level of interaction should be displayed by your DJ: _____

- **LOW KEY:** DJ is to remain in the background and play the music. No talking should be necessary.
- **MODERATE/MASTER OF CEREMONIES:** DJ should handle announcements as needed and display verbal interaction with the audience only if needed, this type of personality will simply let everybody know what is going on at any given time.
- **HIGH PROFILE:** DJ should handle all announcements, and display heavy verbal interaction with the audience. This would include, but not limit to your DJ to leading group dances, games, motivate dancing however, etc. This personality works best when DJ has a total control over music selections and activities with very little guidance from the customer.